Photorealistic version

Convert this 3D interior render into a real architectural photograph. Replace the CGI look with photorealism: natural daylight streaming through the windows with soft directional shadows, realistic material textures (visible wood grain, woven fabric, brushed metal, matte and glossy surface variation), subtle reflections, and a lived-in feel with minor imperfections.

Shot on a full-frame DSLR, 24mm wide-angle lens, f/8, ISO 200, tripod, balanced natural and ambient interior lighting, high dynamic range, sharp detail throughout. Interior design magazine photography, editorial realism.

Avoid: CG render, plastic surfaces, uniform flat lighting, oversaturated colors, unrealistic cleanliness, video-game lighting, floating objects.

Product render Cascando

Photorealistic architectural photograph of a brainstorm room inside an authentic, character-rich building, styled in warm Scandinavian design. Preserve realistic photography quality throughout.

The space

A creative collaboration room set within a converted historic building with original wooden beams and tall windows.

Warm Scandinavian interior: light oak and birch wood, soft off-white and warm beige walls, muted earthy accents (terracotta, sage, warm grey), natural linen and wool textiles, and plenty of soft natural daylight. Cozy yet uncluttered atmosphere — hygge warmth combined with clean, functional minimalism. High ceilings, a few leafy plants, layered lighting with warm ambient fixtures. Lived-in and inviting, not a sterile showroom.

Technical specifications

Shot on a full-frame DSLR, 24mm wide-angle lens, f/8, ISO 200, tripod, high dynamic range, soft directional morning daylight through the windows with gentle warm shadows, realistic material textures (visible wood grain, woven wool and linen, matte ceramic, brushed brass), fine detail throughout. Interior design magazine photography, editorial realism, warm natural color grading.

Avoid: CG render, plastic surfaces, cold blue lighting, uniform flat lighting, oversaturated colors, unrealistic cleanliness, floating objects, generic corporate office look, stark all-white minimalism.

Moodboard

A modern, professional design moodboard, presented as a clean editorial collage on a soft off-white background. Balanced asymmetric grid layout with generous whitespace and precise alignment.

Composition

6–8 panels of varying sizes arranged in a cohesive grid — a mix of large atmospheric photographs, close-up material and texture swatches, a horizontal color palette strip, and one or two small typographic accents. Subtle thin divider lines and minimal sans-serif labels.

Content

Feature:

- **[VISUAL MOTIFS FROM DOCUMENT]**
- material samples of **[MATERIALS FROM DOCUMENT]**
- all in the mood of **[ATMOSPHERE KEYWORDS]**

Overall direction: **[ONE-SENTENCE DIRECTION]**

Style

Cohesive warm color grading tying all panels together, consistent photographic quality, natural soft lighting in the photo panels, realistic textures. Sophisticated, gallery-like, art-directed. Design agency presentation quality.

Technical

High resolution, sharp detail, professional print layout, balanced negative space, muted elegant tones, editorial magazine aesthetic.

Avoid: cluttered layout, clashing colors, clip-art, cheesy stock-photo feel, heavy borders, drop shadows, skewed or tilted panels, busy backgrounds, low-quality collage.

Outdoor pool

Photorealistic architectural photograph of a poolhouse outdoor space, styled in warm Scandinavian design. Preserve realistic photography quality throughout.

The space

A nice outdoor poolhouse lounge area set beside a swimming pool, with an open-sided wooden structure featuring exposed beams and a pitched or slatted roof for partial shade. Cozy yet uncluttered atmosphere — hygge warmth combined with clean, functional minimalism. Open-air ceiling height, a few leafy plants and potted greenery around the pool edge, layered lighting with warm ambient fixtures (lanterns, string lights, or wall sconces) for evening ambiance. Lived-in and inviting, not a sterile resort brochure look. Calm reflective pool water adds depth and natural light play.

Technical

Shot on a full-frame DSLR, 24mm wide-angle lens, f/8, ISO 200, tripod, high dynamic range, soft directional morning or golden-hour daylight with gentle warm shadows, realistic material textures (visible wood grain, woven wool and linen, matte stone or concrete poolside flooring, brushed brass fixtures), fine detail throughout, natural water reflections and ripples. Interior design magazine photography, editorial realism, warm natural color grading.

Avoid: CG render, plastic surfaces, cold blue lighting, uniform flat lighting, oversaturated colors, unrealistic cleanliness, floating objects, generic resort/hotel look, stark all-white minimalism, overly turquoise or artificial-looking pool water.

SKETCH → RENDER

A single cohesive image of the design that transitions seamlessly across the frame — the left side rendered as a detailed graphite pencil sketch with visible cross-hatching, construction lines, and paper texture, gradually blending through the middle into a fully photorealistic photograph on the right side, with natural lighting and lifelike skin/fur/material texture. The transition should be smooth and gradual, not a hard split — like the sketch is 'coming to life' as it moves left to right. Same pose, same composition, same proportions throughout so it reads as one unified image. Neutral background, soft even lighting, 4K detail, artstation quality.